

**Our mission** to improve the experience people have with their contractor serves as our guide in every aspect of our business.

Our core values and principles compel us to provide a positive, encouraging work environment where every person is treated with the respect they deserve. We encourage innovation and optimism as we strive as a team to create the best customer experience for our customers. Our values of integrity, quality and innovation are encouraged to be lived out not only at work but in our personal life's as well.

## **CANVASSERS**

### COMPENSATION

Pay for this position is hourly (\$10-15) plus bonuses, all of which is paid based on your performance. Mentoring for this role is provided by a Canvassing Team Leader for the first week to two weeks.

### WHAT IS EXPECTED?

Our canvassing team is responsible for lead generation. Canvassers often work during the hours of 4PM - 8PM unless a storm event hits the area you work. If a storm event takes place, it is all hands on deck! This means longer hours would be expected, equaling more money and opportunity.

The leads generated by our canvassers are assigned to our Roof System Specialist who perform free roof inspections to determine if in fact the home was damaged by a storm or if their roof is simply old and needs to be replaced. When a customer is not home, door hangers are provided to be placed on the front door of each potential customer's home.



### WHAT IS PROVIDED?

- Two weeks of mentoring by your Canvassing Team Leader
- Company t-shirt
- Lanyard with company ID
- Door hangers and other sales collateral
- Growth opportunities within the company to further your career

# TRAITS OF A SUCCESSFUL CANVASSER

- Positive attitude
- Enjoys working outside and on your feet
- Good communication skills
- Comfortable meeting strangers
- Creative at overcoming objections and challenges
- Enjoys helping others
- Reliable transportation

At the end of the day, both your goal and ContractingPRO's goal is to inform homeowners about who we are, how we can help, and why we are the best contractor for the job. No scare tactics, no lying, no need to over promise. We are who we are and we want homeowners to know!

- We are a Memphis area roofing general contractor that specializes in roofing + siding. Our
  canvassers specialize in creating awareness and provide educational information as to who we
  are and why they should receive a FREE, NO OBLIGATION roof or exterior evaluation, especially
  after a major storm event producing high winds or hail.
- We are certified and accredited through the manufacturers we use and third party accreditation companies such as the BBB & Angie's List, thus making it easier for you at the door to make potential customers comfortable.
- At ContractingPRO, Canvassers play a huge role in our success and are very valued. We don't like to wait for the phone to ring, we like to take a proactive approach by having Canvassers on the street, going door to door creating opportunities.
- If you demonstrate professionalism, consistency and a positive attitude, other opportunities in the company will be available.